



MEDIA RELEASE

www.gcfilmfestival.com

3 November 2010

For Immediate Release

Script Guru to Give Free Seminar on the Gold Coast

The film business is just that: a business. There are many factors that go into writing and selling a script to be made into a film. And if there's anyone who knows just what makes a script appealing to any buyer it is script doctor **Karel Segers** who will be delivering a seminar on what makes a script producible at this year's film festival. "*What makes a Script Producible*" is part of the GCOFF "*Bringing Australian Stories to Hollywood*" mini conference and will be held on Sunday 14 November.

All sessions of the "*Bringing Australian Stories to Hollywood*" mini conference will be free of charge as it has been proudly funded by the Queensland Government's Gambling Community Benefit Fund. To ensure seats tickets may be reserved through www.eventcinemas.com from October 14 when the entire program goes live.

A former international movie buyer, Segers knows just what he's talking about. In London he headed Programming and Acquisitions at the Digital Broadcast Company, purchased films for Canal Plus, the largest pay-tv company in Europe, and hosted a movie show for MTV Europe. Since then he has been blogging, teaching and consulting on screen story, with many of his clients being writers, producers and government agencies nationally and internationally.

"I help filmmakers understand that Hollywood producers, just like any audience in the world, are not interested in scripts. They want stories and characters. Once you have a ripping story in the right structure, writing the script is something that can be easily learned." Karel Segers.

The Gold Coast Film Festival presented by Australia Fair Shopping Centre, will be held November 10-16 at Australia Fair Birch Carroll and Coyle Cinemas in Southport. Gold Coast City Council's



GOLD COAST
Film Festival

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Film Gold Coast is the major Government sponsor of the event. The full program of films and events will be launched October 14. For more details please see www.gcfilmfestival.com

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