



## MEDIA RELEASE

[www.gcfilmfestival.com](http://www.gcfilmfestival.com)

16 September 2010

For Immediate Release

### **Film Fest Brings Hollywood to the Gold Coast**

The two principals of Adams Kearney, producers Chris Adams and Steve Kearney, are coming to the Gold Coast this November to give a key note presentation at an industry mini conference running as a special program of this year's Gold Coast Film Festival presented by Australia Fair Shopping Centre.

The industry mini conference is themed "*Bringing Australian Stories to Hollywood*" and will include an interactive key note address by Adams and Kearney as well as sessions by other exciting industry speakers on Distribution: "*Traditional and Alternative Ways to Reach Audiences and Monetise Content*" and Screen Writing: "*What Makes a Script Producible?*"

Adams is an internationally recognized new media pioneer and entertainment industry executive with nearly twenty years of experience in accelerating businesses within the media space. His new venture Adams Kearney specializes in developing scripts with Australian origin into projects with commercial appeal in the US and worldwide. He currently has several projects in development and production with Kearney ranging in budget from US\$500,000 to US\$150 million. A former actor, Kearney's recent credits include *Jucy* which recently screened at the Toronto Film Festival and which is confirmed to screen at the Gold Coast Film Festival 2010.

Prior to starting Adams Kearney, Adams helped to build Participant Productions in 2004 with Jeff Skoll, eBay's first President. Participant's first slate of movies -- *Syriana*, starring George Clooney and Matt Damon; *North Country*, starring Charlize Theron; *Good Night and Good Luck*, starring David Strathairn and George Clooney were nominated for an unprecedented 11 Academy Awards. Chris is also proud to have identified and helped develop former Vice President Al Gore's Oscar-winning documentary, *An Inconvenient Truth*.

The *Bringing Australian Stories to Hollywood* Key Note address will be held on Saturday 13 November at Australia Fair Birch Carroll and Coyle Cinemas in Southport. It will discuss how to develop projects with Australian origin into viable scripts that can be set up and sold into the global



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marketplace; Adams and Kearney's personal experiences in the US and Australian film industry, advice to emerging filmmakers and will include 30minutes of question and answer from the floor.

"I am very excited to be a part of this great festival and believe that its focus on bringing Hollywood to the Gold Coast - and Australia - is very timely. Australia is much more than a location for producers to leverage various offsets and rebates or a springboard for talented actors, writers and directors to jump their careers North; Australia is a place and a people filled with ideas, IP, scripts and stories that are on par with anything I have seen anywhere in the world. And it is our goal to both celebrate and accelerate these stories and talented people onto the world stage." Chris Adams.

All three sessions of the *"Bringing Australian Stories to Hollywood"* mini conference at the 2010 Gold Coast Film Festival will be free of charge as it has been proudly funded by the Queensland Government's Gambling Community Benefit Fund. To ensure seats tickets may be reserved through [www.eventcinemas.com](http://www.eventcinemas.com) from mid October when the entire program goes live. For more information see [www.gcfilmfestival.com](http://www.gcfilmfestival.com)

The Gold Coast Film Festival presented by Australia Fair Shopping Centre, will be held November 10-16 at Australia Fair Birch Carroll and Coyle Cinemas in Southport. Gold Coast City Council's Film Gold Coast is the major Government sponsor of the event. The full program of films and events will be launched in October. For more details please see [www.gcfilmfestival.com](http://www.gcfilmfestival.com)

**ENDS**

For further information **and interview opportunities with Chris Adams and Steve Kearney** please contact:

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