



## MEDIA RELEASE

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27 April 2010

For Immediate Release

### **Film Festival Settles in on the Broadwater!**

The Gold Coast Film Festival (formerly known as Gold Coast Film Fantastic) has signed three year sponsorship agreements with Australia Fair Shopping Centre and Birch Carroll and Coyle Australia Fair Cinemas to give the festival a home for the next three years.

This is a great result for the film festival following the dramatic 90% increase in attendance at last year's event and will facilitate further growth and expansion for the festival with two corporate partners committed to the development of the event.

"With the support of our major Government partner the Gold Coast City Council, and now Australia Fair and Birch Carroll and Coyle, I am confident Gold Coast cinefiles and film lovers will be in store for a terrific event this November." Casey Marshall Siemer, Festival Director.

The film festival has also received confirmation of support from Screen Queensland for the 2010 festival.

The 2010 Gold Coast Film Festival presented by Australia Fair Shopping Centre will be held November 10-16 at Southport at Australia Fair Birch Carroll and Coyle Cinemas and Southport Broadwater Parklands. It will include an opening night red carpet gala, exciting pre release screenings, free film industry workshops, a free family oriented outdoor program in the Parklands, and a showcase of Queensland filmmakers. Other elements of the festival will be announced closer to the event.

"Upon the success of the Gold Coast Film Festival in 2009 it is with absolute pleasure that Australia Fair continue the partnership to recognise and cultivate Australian film making talent on the Gold Coast. Securing the sponsorship over a three year period ensures a fabulous home for the festival in order to build its heritage in Southport." Tanya Brewer, Marketing Manager, Retail First Pty Ltd.



GOLD COAST  
Film Festival

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“This year’s Gold Coast Film Festival will be an event that every cinema lover will want to attend. Birch Carroll and Coyle are proud to continue our commitment as a partner and host of the Festival.” John Boero, Area General Manager, Birch Carroll and Coyle Cinemas.

The GCFF10 is currently looking for screening sponsors. If your business is keen to align with a great cultural brand and benefit from exposure during the event please contact the Festival Director: [admin@filmfantastic.com](mailto:admin@filmfantastic.com)

**ENDS**

For further information please contact:

**Casey Marshall Siemer**  
Festival Director  
Gold Coast Film Festival 2010  
[casey@filmfantastic.com](mailto:casey@filmfantastic.com)  
0412 983 341