



MEDIA RELEASE

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17 October 2011

For Immediate Release

China's Highest Grossing Film Ever to Open GC Film Fest

Let The Bullets Fly starring Chow Yun-Fat (*Crouching Tiger, Hidden Dragon, Anna and the King, Hard Boiled*) will open this year's action packed Gold Coast Film Festival on Monday November 21 at Birch Carroll and Coyle Cinemas, Australia Fair Shopping Centre.

It's is the latest film from actor-turned-filmmaker Jiang Wen (*Devils on the Doorstep, The Sun Also Rises*) and it grossed at staggering 730 million yuan (US\$111.1 million) at the box office, making it the highest grossing domestic film in China's cinematic history, beating the previous record set by *Aftershock* last year. Jiang also stars in the film, along with A-list actors including Chow Yun-Fat, Ge You, Carina Lau (*2046*), Chen Kun and Zhou Yun (*Bodyguards and Assassins*). Xiaogang Feng, the director of last year's blockbuster *Aftershock* also stars in the film.

Set in China during the warring 1920's, notorious bandit chief Zhang (Jiang Wen) descends upon a remote provincial town posing as its new mayor, an identity that he has hijacked from Old Tang (Ge You), himself a small-time impostor. Hell-bent on making a fast buck, Zhang soon meets his match in the tyrannical local gentry Huang (Chow Yun-Fat) as a deadly battle of wit and brutality ensues.

Machiavellian mind games, a twisted vendetta and high-octane gun slinging among a bandit posing as a governor, his strategist, and a small-town kingpin are the stuff of adventure and trenchant humour in **Let the Bullets Fly**.

"Last year *Aftershock* screened to a packed cinema at the Gold Coast Film Festival, so to have the new highest grossing film ever at the Chinese box office screening this year fills me with great excitement. I am certain Gold Coasters will again come out to see an amazing film from China. Let



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the Bullets Fly is incredibly entertaining and funny, put it on your must see list!" Casey Marshall Siemer, Festival Director.

The Gold Coast Film Festival presented by Australia Fair Shopping Centre, will be held November 21-27 at Birch Carroll and Coyle Cinemas at Australia Fair Shopping Centre in Southport. Gold Coast City Council's Film Gold Coast is the major Government sponsor of the event. The full program of films and events will be available to view at www.gcfilmfestival.com from October 17. Tickets will go on sale October 19!

The Gold Coast Film Festival: **Get Some Action!**

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Poster Art, Production Notes and Images for Films are available at www.gcfilmfestival.com